ORDER

Orders Order / Rev: 103292 06825819 Alt Order #: Product Desc: NRCC IE 2012 Estimate: 2599 Flight Dates: 09/14/12 - 09/20/12 Primary AE: Amy McCreary Original Date / Rev: 06/21/12 / 09/06/12 Sales Office: BLPHI Order Type: **GENERAL** Sales Region: National Agency Name: National Media, Inc. **Buying Contact:** Billing Type: Cash Billing Contact: Billing Calendar: Broadcast 815 Slaters Ln. Billing Cycle: EOM/EOC Alexandria, VA 22314 Agency Commission: 15% Advertiser Name: New Business Thru: Demographic: A25-54 Product Codes: PLI₂ Order Separation: 00:05:00

Start Date	End Date	# Spots	Gross Amount	Net Amount
08/27/12	09/20/12	61	\$68,525.00	\$58,246.25

Totals				
Month	# Spots	Gross Amount	Net Amount	Rating
September 2012	61	\$68,525.00	\$58,246.25	0.00
Totals	61	\$68,525.00	\$58,246.25	0.00

Advertiser External ID:

Agency External ID:

Account Executives

Priority:

Revenue Codes:

Account Executive	Sates Office	Sales Region	Start Date / End Date	Order %
Amy McCreary			Start Of Order - End Of Order	100%

SELECT PRIORITY CODE

POLITICAL/AGY, PISSUE, GEN

Order Share	Share	Total
KSNV	37%	\$68,525.00
Market	100%	\$185,202.70

Camanatitiva Chana	Share	T-4-1
Competitive Share	Share	Total
CABLE	0%	\$0.00
KBLR	0%	\$0.00
KFBT	0%	\$0.00
KINC	0%	\$0.00
KLAS	22%	\$40,744.59
KLVX	0%	\$0.00
KSNV-	0%	\$0.00
KTNV	15%	\$27,780.41
KTUD	0%	\$0.00
KVVU .	22%	\$40,744.59
KVWB	0%	\$0.00
LV1	0%	\$0.00
UNKW N	4%	\$7,408.11

Ln C	h S	tart	End	Inventory Code	Break	Start/End Ti	me Days	Len Spo	ts	Rate Pri	Rtg Type	Spots	Amount
E 1 KS	SNV 09	/14/12	09/14/12	M-F 5-6a Wakel	pw/Wa@M	5-6a	F	:30	1	\$400.001	0.00 NM	1	\$400.00
				M-F 5-6a Wakel	Jp w/Wagners								
WA	KE W/V	VAGNR:	S1		_								
	Start D	ate E	nd Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating						
Week	c 09/10/1	12 0:	9/16/12	F	1	\$400.00	0.00						

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Advertiser:

NRCC-IE

09/14/12 - 09/20/12

Product Desc: Estimate: NRCC IE 2012

2599

Days Ιn Ch Start End Inventory Code Break Start/End Time Len Spots Rate Pri Rtg Type Spots Amount 09/14/12 09/14/12 M-F 5-6a WakeUp w/WaQM 5-6a ·30 \$400.001 0.00 NM \$400.00 M-F 5-6a WakeUp w/Wagners WAKE W/WAGNRS1 Start Date End Date Weekdays Spots/Week Rate Rating Week: 09/10/12 09/16/12 ----F--\$400.00 0.00 KSNV 09/17/12 09/17/12 M-F 5-6a WakeUp w/WaQM E 2 5-6a :30 \$400,001 0.00 NM \$400.00 M-F 5-6a WakeUp w/Wagners WAKE W/WAGNRS1 Start Date End Date Weekdays Spots/Week Rate Rating Week: 09/17/12 09/23/12 \$400.00 0.00 KSNV 09/18/12 09/18/12 M-F 5-6a WakeUp w/WaQM 5-6a -T----:30 \$400,001 0.00 NM 1 \$400.00 M-F 5-6a WakeUp w/Wagners WAKE W/WAGNRS1 Start Date **End Date** Weekdays Spots/Week Rating <u>Rate</u> 09/23/12 \$400.00 Week: 09/17/12 0.00**KSNV** 09/19/12 09/19/12 M-F 5-6a WakeUp w/WaQM 5-6a :30 1 \$400.001 0.00 NM 1 \$400.00 M-F 5-6a WakeUp w/Wagners WAKE W/WAGNRS1 Weekdays Start Date **End Date** Rate Rating Spots/Week 09/23/12 --W----Week: 09/17/12 \$400.00 0.00 KSNV 09/20/12 09/20/12 M-F 5-6a WakeUp w/WaQM 5-6a ---T---:30 \$400.001 0.00 NM \$400.00 M-F 5-6a WakeUp w/Wagners WAKE W/WAGNRS1 Start Date **End Date** <u>Weekdays</u> Spots/Week Rate Rating ---T---Week: 09/17/12 09/23/12 \$400.00 0.00 E 6 KSNV 09/14/12 09/14/12 M-F 6-7a WakeUp w/Wa@M 6-7a ----F--:30 \$725.001 0.00 NM \$725,00 1 M-F 6-7a WakeUp w/Wagners WAKE W/WAGNRS2 End Date Start Date Weekdays Spots/Week <u>Rate</u> Rating 09/16/12 --F--\$725.00 Week: 09/10/12 0.00 KSNV 09/17/12 09/17/12 M-F 6-7a WakeUp w/Wa@M :30 \$725.001 0.00 NM M-----1 \$725.00 M-F 6-7a WakeUp w/Wagners WAKE W/WAGNRS2 Start Date **End Date** Weekdays Spots/Week Rate Rating Week: 09/17/12 09/23/12 \$725,00 0.00 KSNV 09/18/12 09/18/12 M-F 6-7a WakeUp w/Wa@M 6-7a :30 \$725.001 -T----0.00 NM \$725.00 M-F 6-7a WakeUp w/Wagners WAKE W/WAGNRS2 Spots/Week Start Date End Date <u>Weekdays</u> <u>Rate</u> Rating 09/23/12 -T----Week: 09/17/12 \$725.00 0.00 M-F 6-7a WakeUp w/WaQM KSNV 09/19/12 09/19/12 6-7a --W----:30 \$725.001 1 0.00 NM \$725.00 M-F 6-7a WakeUp w/Wagners WAKE W/WAGNRS2 Start Date **End Date Weekdays** Spots/Week Rate Rating Week: 09/17/12 09/23/12 \$725.00 0.00 E 10 KSNV 09/20/12 09/20/12 M-F 6-7a WakeUp w/WaQM 6-7a :30 \$725.001 0.00 NM 1 \$725.00 M-F 6-7a WakeUp w/Wagners WAKE W/WAGNRS2 Start Date **End Date** Weekdays Spots/Week Rate Rating Week: 09/17/12 09/23/12 ---T---\$725,00 0.00 E 11 KSNV 09/14/12 09/14/12 **Today Show** CM 658a-9am ----F--:30 \$900,001 0.00 NM \$1,800.00 **Today Show TODAY SHW** Start Date **End Date** <u>Weekdays</u> Spots/Week Rate Rating 09/16/12 ---F--2 Week: 09/10/12 \$900.00 0.00 E12 KSNV 09/17/12 09/17/12 Today Show CM 658a-9am :30 \$900.001 0.00 NM 2 \$1,800.00 Today Show **TODAY SHW** Spots/Week Rating Start Date **End Date** Weekdays Rate Week: 09/17/12 09/23/12 \$900.00 0.00E 13 KSNV 09/18/12 09/18/12 CM 658a-9am \$900.001 0.00 NM :30 2 2 \$1,800.00

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NRCC-IE

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2599

Ln Ch Start End Inventory Code Break Start/End Time Days Len Spots Rate Pri Rtg Type Spots Amount Today Show **Today Show TODAY SHW** Start Date End Date **Weekdays** Spots/Week Rate Rating Week: 09/17/12 09/23/12 \$900.00 0.00 E 14 KSNV 09/19/12 09/19/12 Today Show CM 658a-9am --W----:30 2 \$900.001 0.00 NM 2 \$1,800.00 **Today Show TODAY SHW** Start Date **End Date** Weekdays Spots/Week <u>Rate</u> Rating --W----09/23/12 Week: 09/17/12 \$900.00 0.00 E 15 KSNV 09/20/12 09/20/12 Today Show CM 658a-9am ---T---:30 2 \$900.001 0.00 NM 2 \$1.800.00 **Today Show** TODAY SHW Start Date End Date Weekdays 1 Spots/Week Rate Rating 09/23/12 ---T---Week: 09/17/12 \$900.00 0.00 E 16 KSNV 09/15/12 09/15/12 Saturday Today СМ 7a-9am -----:30 \$625.001 0.00 NM \$625.00 Saturday Today SATURDAY TODAY Start Date **End Date Weekdays** Spots/Week Rating Rate ---S-Week: 09/10/12 09/16/12 \$625.00 0.00 E17 KSNV 09/16/12 09/16/12 Sunday Today CM 7a-8am -----:30 1 \$500.002 0.00 NM \$500.00 Sunday Today SUN TODAY-NBC Start Date **End Date** Weekdays Spots/Week Rating Rate ----S Week: 09/10/12 09/16/12 \$500.00 0.00 E19 KSNV 09/14/12 09/14/12 NEWS 3 at 4 (1 HOUR)CM -----:30 4-5pm \$725.001 0.00 NM \$725.00 4PM NEWS (1 hour) (4:30 PM-5:00 PM) NEWS 3 Start Date **End Date** Weekdays Spots/Week Rating Rate ---- F---Week: 09/10/12 09/16/12 \$725.00 0.00 NEWS 3 at 4 (1 HOUR)CM E 20 KSNV 09/18/12 09/18/12 4-5pm -T----:30 \$725.001 0.00 NM 1 \$725.00 4PM NEWS (1 hour) (4:30 PM-5:00 PM) NEWS 3 Start Date **End Date** Spots/Week **Weekdays** Rating <u>Rate</u> Week: 09/17/12 09/23/12 \$725.00 0.00 E21 KSNV 09/20/12 09/20/12 NEWS 3 at 4 (1 HOUR)CM :30 \$725.001 4-5pm ---T---0.00 NM 1 \$725.00 4PM NEWS (1 hour) (4:30 PM-5:00 PM) NEWS 3 Start Date **End Date** Weekdays Spots/Week Rate Rating Week: 09/17/12 09/23/12 ---T---\$725.00 0.00E 22 KSNV 09/14/12 09/14/12 M-F Early News CM 5-630p ----F--:30 2 \$1,200.001 0.00 NM \$2,400.00 M-F Early News NEWS 3 **End Date** Weekdays Spots/Week Start Date Rate Rating --F--09/16/12 Week: 09/10/12 \$1,200.00 0.00 E 23 KSNV 09/17/12 09/17/12 M-F Early News CM 5-630p M----:30 0.00 NM 2 \$1,200.001 2 \$2,400.00 M-F Early News NEWS 3 Start Date End Date Weekdays Spots/Week Rating Rate Week: 09/17/12 09/23/12 M----2 \$1,200.00 0.00 E24 KSNV 09/18/12 09/18/12 M-F Early News CM 5-630p :30 2 \$1,200.001 0.00 NM \$2,400.00 2 M-F Early News NEWS 3 Start Date **End Date Weekdays** Spots/Week Rating Rate Week: 09/17/12 09/23/12 -T----2 \$1,200.00 0.00 E 25 KSNV 09/19/12 09/19/12 M-F Early News CM 5-630p :30 2 \$1,200.001 --W----0.00 NM 2 \$2,400.00 M-F Early News NEWS 3 Spots/Week Rating Start Date **End Date** Weekdays <u>Rate</u> Week: 09/17/12 09/23/12 --W----\$1,200.00 0.00 E 26 KSNV 09/20/12 09/20/12 CM 5-630p :30 2 \$1,200.001 0.00 NM \$2,400.00 2

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Ln Ch Start End Inventory Code Break Start/End Time Days Len Spots Rate Pri Rtg Type Spots Amount M-F Early News M-F Early News NEWS 3 Spots/Week Start Date End Date <u>Weekdays</u> Rate Rating Week: 09/17/12 09/23/12 ---T---2 \$1,200.00 0.00 E 27 KSNV 09/14/12 09/14/12 M-F Jeopardy CM 630-7pm ----E--:30 1 \$1,300.001 0.00 NM \$1,300.00 M-F Jeopardy **JEOPARDY** Start Date End Date Weekdays Spots/Week Rate Rating Week: 09/10/12 09/16/12 ----F--1 \$1,300.00 0.00 E 28 KSNV 09/17/12 09/17/12 M-F Jeopardy CM 630-7pm M----:30 1 \$1,300.001 0.00 NM \$1,300.00 M-F Jeopardy JEOPARDY Start Date End Date **Weekdays** Spots/Week Rate Rating 09/23/12 M-----\$1,300.00 Week: 09/17/12 0.00 E 29 KSNV 09/18/12 09/18/12 M-F Jeopardy CM 630-7pm -T----:30 1 \$1,300,001 0.00 NM \$1,300.00 M-F Jeopardy **JEOPARDY** Start Date End Date **Weekdays** Spots/Week Rate Rating Week: 09/17/12 09/23/12 1 \$1,300.00 0.00 E30 KSNV 09/19/12 09/19/12 M-F Jeopardy CM 630-7pm --W----:30 1 \$1,300.001 0.00 NM \$1,300.00 M-F Jeopardy **JEOPARDY** Start Date End Date Weekdays Spots/Week Rate Rating Week: 09/17/12 09/23/12 --W----\$1,300.00 0.00 E31 KSNV 09/20/12 09/20/12 630-7pm M-F Jeopardy CM ---T---:30 1 \$1,300.001 0.00 NM \$1,300.00 M-F Jeopardy **JEOPARDY** Start Date End Date Weekdays Spots/Week Rate Rating ---T---Week: 09/17/12 09/23/12 \$1,300.00 0.00 E 32 KSNV 09/14/12 09/14/12 M-F Wheel CM 7-730pm ----F--:30 1 \$1,300,001 0.00 NM \$1,300.00 M-F Wheel of Fortune WHEEL-FORTNE Start Date Spots/Week Rating **End Date** Weekdays Rate ---F--Week: 09/10/12 09/16/12 \$1,300.00 0.00 E 33 KSNV 09/17/12 09/17/12 M-F Wheel CM 7-730pm M----:30 1 \$1,300.001 0.00 NM \$1,300.00 M-F Wheel of Fortune WHEEL-FORTNE Start Date End Date Weekdays Spots/Week Rate Rating Week: 09/17/12 09/23/12 \$1,300.00 0.00 E34 KSNV 09/18/12 09/18/12 M-F Wheel CM 7-730pm -T----:30 1 \$1,300.001 0.00 NM \$1,300.00 M-F Wheel of Fortune WHEEL-FORTNE Start Date End Date Spots/Week Rate Rating Weekdays Week: 09/17/12 09/23/12 \$1,300.00 0.00 E35 KSNV 09/19/12 09/19/12 M-F Wheel CM 7-730pm --W---:30 1 \$1,300,001 0.00 NM \$1,300.00 M-F Wheel of Fortune WHEEL-FORTNE Start Date End Date Weekdays Spots/Week Rate Rating Week: 09/17/12 09/23/12 \$1,300.00 0.00 E36 KSNV 09/20/12 09/20/12 M-F Wheel CM 7-730pm ---T---:30 \$1,300.001 0.00 NM \$1,300.00 M-F Wheel of Fortune WHEEL-FORTNE Start Date **End Date** Weekdays Spots/Week Rate Rating Week: 09/17/12 09/23/12 ---T---1 \$1,300.00 0.00 E37 KSNV 09/19/12 09/19/12 Wed PR 10-11p CM 10-11pm --W----:30 1 \$3,100.002 0.00 NM \$3,100.00 Wednesday Prime 10-11pm HARRY'S LAW <u>Weekdays</u> Spots/Week Rating Start Date **End Date** Rate Week: 09/17/12 09/23/12 \$3,100.00 0.00 E38 KSNV 09/14/12 09/14/12 CM 1 \$1,700.002 8-9pm ----F--:30 0.00 NM \$1,700.00

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Ln Ch	Start	End	Inventory Code Fri PR 8-9p	Break	Start/End Tir	ne Days	Len Sp	oots Rate Pri	Rtg Type S	pots	Amour
			Friday Prime 8-9p	m							
WHO AR			144	0 (4)	5.	D "			ı		
Start Week: 09/1	<u>Date</u>	End Date 09/16/12	<u>Weekdays</u> F	Spots/Week	<u>Rate</u> \$1,700.00	Rating 0.00					
			Sat PR 10-11p	CM	10-11pm	0.00	:30	1 \$1,200.001	0.00 NM	1	\$1,200
OU KONV	00/10/1	2 00/10/12	Saturday Prime 1		10 110111	J	.00	τ φτ,200.00 τ	0.00 11111		Ψ1,200
L&O SVL	J-SA-NE	3C	•	,							
	t Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating					
Week: 09/1		09/16/12	S-	1	\$1,200.00	0.00					
40 KSNV	09/16/1	2 09/16/12	NFL Football	CM	1P-9PM	S	:30	1 \$9,000.002	0.00 NM	1	\$9,000
NBC SUI	N-FTBL		NEL FOOLDAII								
	t Date	End Date	Weekdays	Spots/Week	Rate	Rating					
Week: 09/1		09/16/12	S		\$9,000.00	0.00					
41 KSNV	09/16/1	2 09/16/12	News 3 Live in Pri	me CM	7-10pm	S	:30	1 \$1,600.002	0.00 NM	1	\$1,600
			News 3 in Prime								
NWS3 LV			147	0 (65)	5.1	D. ()					
Start Week: 09/1	t Date	End Date 09/16/12	<u>Weekdays</u> S	Spots/Week	<u>Rate</u> \$1,600.00	Rating 0.00					
42 KSNV			M-F News 3 at Ele		11pm-1135pn		:30	1 \$1,200.001	0.00 NM	1	\$1,20
42 NOINV	09/14/1	2 03/14/12	M-F News 3 at El		ripini-ri i sopii		.30	ι φτ,200.00 ι	O.OO INIVI	I	Φ1,20
NEWS 3	AT 11			01011							
Start	t Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	<u>Rating</u>					
Week: 09/1	0/12	09/16/12	F	1	\$1,200.00	0.00					
43 KSNV	09/17/1	2 09/17/12	M-F News 3 at Ele		11pm-1135pn	n M	:30	1 \$1,200.001	0.00 NM	1	\$1,20
NEWCO	AT 44		M-F News 3 at El	even				•			
NEWS 3	t Date	End Date	Weekdays	Spots/Week	Rate	Rating					
Week: 09/1		09/23/12	M	<u> </u>	\$1,200.00	0.00					
			M-F News 3 at Ele	even CM	11pm-1135pr	nW	:30	1 \$1,200.001	0.00 NM	1	\$1,20
			M-F News 3 at El	even							
NEWS 3					_						
	t Date	End Date	<u>Weekdays</u> w	Spots/Week		Rating					
Week: 09/1		09/23/12	Sa-Su News 3 at		\$1,200.00 11pm-1135pr	0.00 n5-	:30	1 \$1,100.001	0.00 NM	4	\$4.40
40 KONV	09/10/1	2 09/13/12	Sa-Su News 3 at		i ibiii-i i sobi	112-	.30	1 \$1,100.001	U.UU INIVI	1	\$1,10
WKD2 N	WS-AT	11	04 04 110110 0,4t						1		•
Star	t D <u>ate</u>	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating			•		
Week: 09/1		09/16/12	S-		\$1,100.00	0.00					
46 KSNV	09/14/1	2 09/14/12	The Tonight Shov	/ CM	1135p-1237a	F	:30	1 \$500.001	0.00 NM	1	\$50
TONITE	01.886		Tonight Show								
TONITE	t D <u>ate</u>	End Date	<u>Weekdays</u>	Spots/Week	Pata	Dating					
Week; 09/1		09/16/12	F	<u> </u>		Rating 0.00					
			The Tonight Show		1135p-1237a		:30	1 \$500.001	0.00 NM	1	\$50
	0011111		Tonight Show					. 4000,00	0.00	•	φου
TONITE	SHW		•								
	t Date	End Date	<u>Weekdays</u>	Spots/Week		<u>Rating</u>					
Week: 09/1		09/23/12	M	1		0.00		<u> </u>			
48 KSNV	09/18/1	2 09/18/12	-	v CM	1135p-1237a	-T	:30	1 \$500.001	0.00 NM	1	\$50
TONITE	SHW		Tonight Show								
	t Date	End Date	Weekdays	Spots/Week	Rate	Rating					
Week: 09/1		09/23/12	-T	1		0.00					
*		2 09/19/12	The Tonight Show	v CM	1135p-1237a		:30	1 \$500.001	0.00 NM	1	\$50
			Tonight Show		,				ļ		
TONITE		_									
	t Date	End Date	<u>Weekdays</u>	Spots/Week		Rating					
Week: 09/1		09/23/12	W	1	φουσ,συ	0,00	.00	4 #500.001	0.00.100		 _
50 KSNV	09/20/	12 09/20/12		CM	1135p-1237a	T	:30	1 \$500.001	0.00 NM	1	\$50

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Ln Ch	Start	End	Inventory Code	Break	Start/End	Time	Days	Len	Spots	Rate P	ri Rtg Ty pe S	Spots	Amount
			The Tonight Show										
			Tonight Show										
TONITE	SHW												
Sta	rt Date	End Date	Weekdays S	oots/Week	Rate	Ratin	iq						
Week: 09/	17/12	09/23/12	T	1	\$500.00	0.1	_						
E 51 KSNV	09/15/1	2 09/15/12	Saturday Night Live	СМ	1130pm-1:0	02am -	S-	:30	1	\$1,400.001	0.00 NM	1	\$1,400.00
			Saturday Night Live										. ,
SAT NI	TE LIVE		, •										
<u>Sta</u>	rt Date	End Date	Weekdays S	oots/Week	<u>Rate</u>	Ratin	<u>ıq</u>						
Week: 09/	10/12	09/16/12	S-	1	\$1,400.00	0.1	00						
N 52 KSNV	09/16/1	2 09/16/12	Sports Night in Las \	/egaßM	Sun 1135p-	-1200a ·	5	:30	1	\$400.001	0.00 NM	1	\$400.00
			Sports Night in Las	Vegas									
<u>Sta</u>	rt Date	End Date	Weekdays S	pots/Week	<u>Rate</u>	Ratin	ıq						
Week: 09/	10/12	09/16/12	S	1	\$400.00	0.	-						
								·	·		Totals	61	\$68,525.00